

Scorecard on E-commerce Automation

- Have I struggled with time-consuming manual tasks in my online store?
- Do I feel overwhelmed managing orders, marketing, and customer service all at once?
- Have I tried any automation tools before, or am I still handling most things manually?
- Have I ever lost sales or customers due to delays in responding or processing orders?
- Do I know which e-commerce automation tools are best for my business size and goals?
- Am I currently using any automated order processing, marketing, or inventory management systems?
- Do I understand how AI can improve my customer service and product recommendations?
- Have I researched or learned about different automation techniques to streamline my business?
- Am I confident in setting up and managing automation tools without feeling lost or confused?
- Is my e-commerce store positioned for growth, or am I stuck in daily operations with no time to expand?
- Do I have reliable systems in place to handle increased orders without manual effort?
- Have I established a smooth shopping experience where customers get updates, recommendations, and support instantly?
- Do I have data-driven insights from automation tools that help me make smarter business decisions?
- Have I learned strategies from experts (books, courses, or mentors) on scaling my online store efficiently?
- Do my customers receive prompt responses and support, even when I'm not online?
- Have I automated order confirmations, tracking updates, and follow-up emails to build trust?

- Do I use AI-driven pricing or product recommendations in a way that benefits my customers, not just my profits?
- Is my automation set up to prevent mistakes like overselling or incorrect pricing?
- Am I confident that my automation systems make my business more reliable, not robotic or impersonal?