

Scorecard on Creative Skills

- Do I regularly explore new ways to solve problems in my business?
- When was the last time I experimented with a new idea or strategy?
- Do I seek inspiration from different industries or experiences outside my comfort zone?
- Do I prioritize building creative skills like brainstorming, storytelling, or design thinking?
- Can I clearly articulate my brand's story in a way that connects with my audience?
- How well do I use tools and technology to enhance creativity in my work?
- Do I lead my team by encouraging creativity and innovation?
- Am I confident in my ability to spot and nurture creative talent in others?
- How often do I share my creative insights or innovations with my network or industry?
- Do I stay true to my vision while remaining open to innovative ideas?
- How do I handle creative failures or setbacks in my entrepreneurial journey?
- Am I consistent in delivering creative solutions that add value to my customers?