

Scorecard on Leverage in Business

- Am I actively using financial leverage to grow my business?
- Have I considered taking out loans or seeking investments to fund expansion or new projects?
- How effectively am I delegating tasks within my business?
- Are there areas where I could hire or outsource to free up my time for more strategic work?
- What technologies am I leveraging to automate repetitive tasks?
- Have I implemented tools or software that streamline my operations and save me time?
- Am I using operational leverage to increase my profit margins?
- Do I have fixed costs that I can better utilize to scale my business and reduce costs per unit?
- How am I building and maintaining strategic partnerships?
- Are there businesses, influencers, or organizations that I can collaborate with to expand my reach and resources?
- What unique intellectual property do I own that could give me a competitive edge?
- Have I protected and leveraged any patents, trademarks, or proprietary technologies to differentiate my business?
- Are there underused assets or opportunities in my business that I can better leverage for success?
- How am I tracking the impact of leverage strategies on my business growth?
- Do I have metrics in place to measure how well my leverage strategies are contributing to my business goals?
- Am I aware of the risks associated with the types of leverage I'm using?

- Have I assessed and managed the potential downsides of financial or operational leverage in my business?
- What new forms of leverage can I explore to take my business to the next level?
- Am I staying updated on emerging technologies, financial strategies, or partnership opportunities that could benefit my business?