

A Scorecard on Upward Communication

- Does the article clearly define upward communication and its benefits? (10 points)
- Does the article provide relatable examples of upward communication in action? (10 points)
- Does the article present a balanced view, acknowledging both the advantages and disadvantages of upward communication? (10 points)
- Is the language clear, concise, and engaging? (10 points)
- Does the article offer practical strategies for building a culture of upward communication? (15 points)
- Does the article address common barriers to upward communication and provide solutions to overcome them? (15 points)
- Are the strategies presented easy to understand and implement? (10 points)
- Does the article create a sense of urgency or importance around fostering upward communication? (10 points)
- Does the article leave the reader feeling empowered and inspired to advocate for upward communication in their organization? (10 points)
- Does the article use storytelling or personal anecdotes to connect with the reader on a personal level? (5 points)
- Does the article offer additional resources or encourage further exploration of the topic? (5 points)
- Does the article leave the reader with a clear call to action? (5 points)