

A Scorecard on Examples of Integrity

1. Truthful Communication: Do you as a business owner always tell the truth and share information openly with everyone involved, like customers, employees, and partners?
2. Fair Treatment for Everyone: Is everyone treated fairly, including employees, customers, suppliers, and competitors?
3. Clear Money Reporting: As a business owner, do you keep your financial records clear and share important financial information with everyone involved?
4. Doing Business Ethically: Do you make sure to do business fairly and ethically, like buying products and materials from ethical sources?
5. Helping the Community: Do you get involved in the local community and do things to help, like donating or volunteering?
6. Taking Care of Employees: Do you care about your employees and do things to help them grow and be happy at work?
7. Protecting the Environment: Do you do things to protect the environment, like using less energy or reducing waste?
8. Honest Marketing: Is there a possibility you advertise honestly without trying to trick people?
9. Following Rules: Do you ensure these or ensure they follow all the rules and laws that apply to their business?
10. Always Doing the Right Thing: Do you always try to do the right thing in everything you do and take responsibility for your actions?